



LAFARGE INVENTION AWARDS 2011 FAQ (Frequently Asked Questions)

www.lafarge-inventionawards.com

1. Can a group apply for Lafarge Invention Awards?

There are two ways to apply for Lafarge Invention Awards. Participants can apply as an individual or as a group.

In case a group is applying, then a member of the group shall be chosen as a representative of the group. If the project of this group is selected, then the representative commits to deliver a presentation to the jury.

One participant can only apply for one project as an individual, and can be part of a group provided that he / she only represents one project. One participant is authorized to be part of several groups as long as he / she only represents one project.

2. What kind of companies can apply?

Only new companies, i.e. less than 3 years old as of September 1st 2011, can apply.

3. What kind of projects can apply?

Applying projects should involve a new product, industrial process, construction method or service provided that they are related to Lafarge materials (cement, concrete, aggregates, gypsum) and that they contribute to sustainable construction.

4. Can participants apply if the invention is at very early stage?

Inventions should have reached at least the prototype phase, i.e. tests and small scale trials should have been carried out. Ideally they should have been demonstrated in a real construction project.



5. How can finalists prepare for the Ceremony Day?

The finalists selected at the end of January 2012 will need to prepare a 10-minute-presentation to deliver in front of a renowned jury composed by Lafarge Executives and external experts. Finalists can benefit from coaching by Lafarge experts who will help them prepare their presentation and convince the jury.

6. Will Lafarge require the Intellectual Property rights on the inventions?

All rights and ownership of the submitted projects remain with the participant unless otherwise transferred or assigned by the participant to Lafarge.

7. How Lafarge will deal with the submissions in terms of confidentiality?

All submissions for the Competition will be treated as confidential during the term of the Competition. The panel of experts and people with access to the submissions will undertake in writing to keep all information relative to each project and the participants confidential.